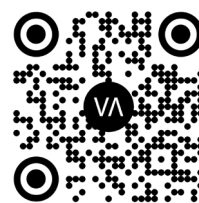




Alternative Pop | Berlin

VA VALUE.BAND



VALUE

BIOGRAPHY & BANDINFO //

below: INTERVIEW to the
Bands latest release » **C R O O K** «

The four boys from Berlin value a stylish mix of modern Pop-Rock with Electronic-Indie facets naming it Alternative-Pop.



Kevin Ferstl & Tim Trautner - 2015

In 2015, the band formed out of the singer and guitarist duo **Tim Trautner & Kevin Ferstl**, who decided to move to Berlin early on, living their dream for music as a shared passion. At that time not yet 20 years old, the metropolis promised the best perspective in addition to their studies at the Design Academy to advance with their ambitions in making music.

They released their first EP
» **Time Lapse** « in the same
year in their own making.

While Tim was already
responsible for the songwriting
back then, Kevin is writing the
lyrics. The result: **emotional
songs that process own
experiences of life and love,**
which nearly everyone draws
memories from.



VALUE - Time Lapse - Artwork



VALUE - CROOK - Artwork

On 18.08.2018 VA came up with
their second EP » **CROOK** «.

It contains four titles dealing with
different manifestations of life-
value and zeitgeist.

They offer plenty of identification
potential for a young generation
whose followers know or rather
miss the transitory urban life
from their own experience.

For the production **Moritz Sauer**
(drums) and **Robert Stratmann**
(bass-guitar) joined the group.

All of them met at the same campus:
Tim studied communication design,
Kevin movie- & motion design,
Robert music production and bass-
guitar, Moritz media management
for music and events.



(f.l.t.r.) Moritz - Tim - Kevin - Robert



In the studio with Moritz Bermayer & Andreas Hecht

The EP was produced by **Andreas Hecht** (aka. Andy Go1d, the „Andyneer“), who still worked in the world-famous Hansa recording studios at that time, and **Moritz Bermayer** (aka. MoSeek), who contributed significantly to mixing and mastering and has since been indispensable as the artistic producer for songwriting, all VA rehearsals and live shows.

Behind the scenes of the studio production VALUE commented on their work in a **video interview**
 » <http://crook-studiointerview.value.band>



Interview during studio production

Before CROOK was released, the **VALUE GbR** was founded and the musical enterprise was officially registered as a trade.



Scene from the music video for the single „In The Light“

The **music video** » **In The Light** « for the single was self directed with the support of **Tamino Zuch** (DOP) and **Adrian Abel** (co-director & band photographer in 2018).

Video » <http://in-the-light.value.band>



Adrian Abel & Tamino Zuch

The idea for the video came from **Kevin Ferstl**, who also was the director of the video.

Moritz Sauer was responsible for the executive production, i.e. the organization of the video shoot, as he had been responsible for the studio production before.

The protagonist was the singer of the band **Tim Trautner** and the female cast **Radvile „Bella“ Kunisauskaite**.



Tim Trautner at the side of Radvile „Bella“ Kunisauskaite



VA in front of their audience on the CROOK release show

Until the **release show** on 26.10.2018 VA had already played half a dozen shows.

At the end of 2018 Robert left the band to continue his jazz bass studies in The Hague.

Robert was replaced by the Berlin bassist **Bruno Ziebell**.

In the following months VALUE played some more **live shows** in Berlin with the new line-up (e.g. at the famous SO36, NUKE-Club, nHow, etc.).

and could be heard on the **radio** on the shows Fritz Unsigned 102,6, as well as in interviews with Alex FM 91,0 and Star FM 87.9 Maximum Rock!



Stage-Setup (without second guitar amp)



The live repertoire includes up to 13 own titles (60 minutes).

Mail for **booking inquiries**

» booking@value.band

In 2019 VALUE are currently working on their new and third EP, which will be released at the end of the year.

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Genre	Alternative Pop
Members	Tim Trautner (Vocals, Guitar) Kevin Ferstl (Guitar) Bruno Ziebell (Bass-Guitar) Moritz Sauer (Drums, Vocals)
Cast	Guitars, Synthesizer, Bass-Guitar, Drums
Contact	management@value.band +49 (0) 30 - 58 84 00 88 https://value.band

Interview

• **What does » VALUE « stand for?**

When something is important to someone, it often has a very personal meaning for his own way: it can be useful or may just be pleasing. Thus it gets ascribed a VALUE that everyone assesses for himself, and just does not always have to be prescribed only by a price or a condition that someone else has previously determined. We also want to leave it up to our audience whether they like what we do or not. As long as we all stand behind it, we are totally fine with it. Only then we pretend - with good conscience: „This has VALUE.“

• **What is the message behind your music? What are your songs about?**

All our songs deal with different manifestations of life-value and zeitgeist. The young generation should be able to identify with it: those who know the transitory urban life from their own experience, or maybe even miss it a bit ... „Transitory“ refers to something like the „temporary, just a short-lasting state of affairs“: entertaining trends or fashions, as we can notice especially in Berlin and which seem to be such a relevant social issue these days. Some things have disappeared from the scene or people’s minds more quickly than they needed to get there. Of course we hope that VALUE will be different ...

01 - All that Matters

questions the social phenomenon of like-baiting: a solitary society defined by superficiality, fame and pompous morals, in which it is all about demonstrating its supposedly experienced moments to others.

02 - You Better

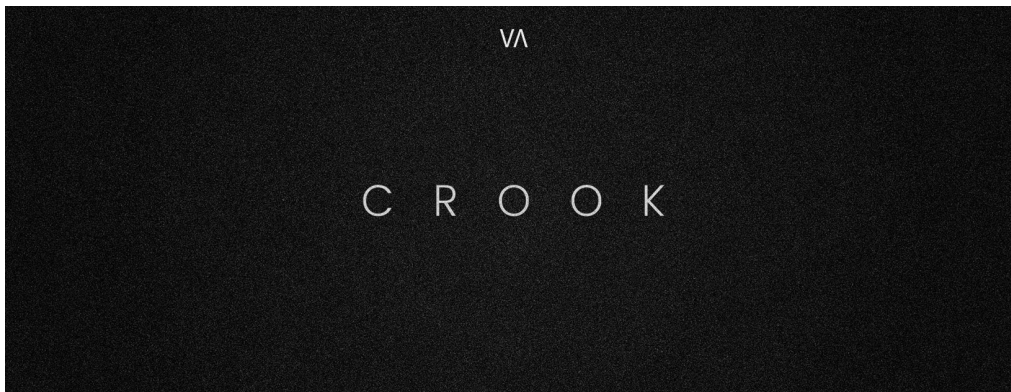
reminds of the value of the past and upcoming life and how significant it is to relish every single moment of life to prevent from regretting later what might have been missed earlier.

o3 - Temporary

tells about desire and the longing for an unfulfilled liaison and questions possible resentments (reservations, prejudices) regarding the interpreted relationship status.

o4 - In the Light

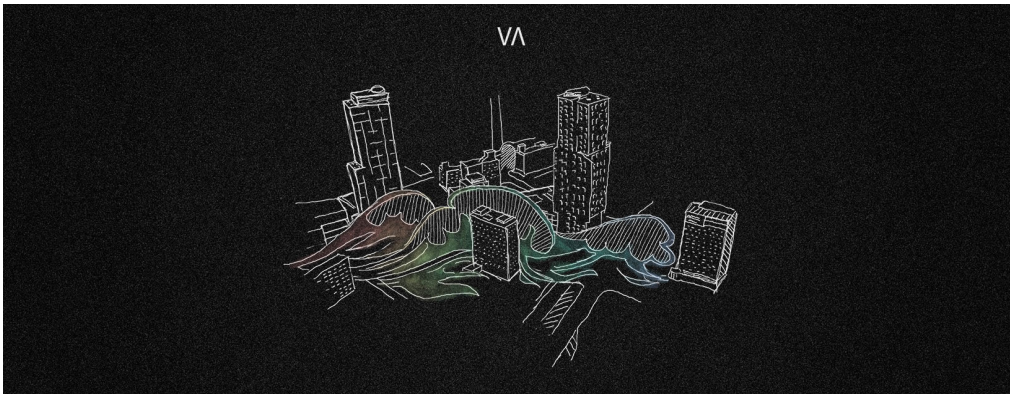
lets you dive into a stereotypical establishment and describes the controversial effects when you surrender to all its options: eyes shut but through and through perfect?



• **What's the deal with the title „CROOK“ of your last EP?**

*In English this stands for different meanings: from crooks to the crosier ...
But what we allude to is the arc that we want to draw with our music: to get from one topic to the next, to combine statements thematically with each other ...*

*That is why the individual titles of the EP differ from each other.
Everyone speaks for themselves, as we do as a band and between each other.
Not unlike in politics, we all have quite different views, with the difference that we do always come back to a common agreement that combines the best of everything.*



- **Who or what provided the idea for the artwork?**

As well as just about everyone who strives for artistic success, we also want to „make a wave“ with our music - or colloquially: just „hit the wall“! That’s why our artwork also represents this huge tsunami that sweeps away everyone and everything, while still being able to fit into the familiar cityscape. Without, our world just wouldn’t be so colorful.

Unlike the first EP » Time Lapse «, this time used dark colors for the » CROOK « artwork. The main motive - the wave-shaped skyline - comes from the pen of our frontman Tim, just like the creepy-eyed-face from the first EP. We were all fine with it, and so again we opted for a hand-drawn motif, which was digitized first in the last step.

The recurring background motifs remind of asphalt with roadway- or chalk markings on it. This also illustrates the urban guideline, which draws through our songs. Today many bands are tempted to express their „rock“ music with concrete or graffiti paintings - this is so popular! But we wanted it a bit less dirty - to remind ourselves not to forget about the beauty of urban life. Some say it reminds them of sandpaper - we like that!

